

- (v) What is Bay Guide ?
- (vi) "Demand and Supply theory" of book selection is given by
- (vii) What do you mean by 'Differred Card' in the process of acquisition ?
- (viii) What is Clue page ?
- (ix) What is Indent ?
- (x) Write down the full form of bibliographic tool - CBI

MS/Sem II/79/(spl.)

**Master of Library & Information
Science (MLIS) (Semester II)
(Special) Examination, 2014-15**

Library & Information Science

Paper : V

(Library Management)

Time : Three Hours

Full Marks : 70

*(Write your Roll No. at the top immediately on the
receipt of this question paper)*

Note: Attempt **all** questions. Marks for each question in each section are indicated.

Section - A

(Long Answer Type Questions)

Note: Answer should be approximately in **500** words. Each question carries **15** marks.

- 1.** Define trade bibliographies with suitable examples. Discuss with suitable example the role of current review in the process of book selection.

OR

What do you mean by Quality Circles ? Discuss various phases of Quality circle in detail.

2. Which giving special emphasis on Newark and Browne system, discuss various charging/ discharging systems in detail.

OR

Discuss the need of book selection tools in the process of acquisition. Enlist any ten (10) book selection tools with their complete bibliographic details.

Section - B
(Short Answer Type Questions)

Note: Answer should be approximately in **250** words. Each question carries **10** marks.

3. Discuss various types of needs as mentioned in theory of "Hierarchy of Needs" in detail.

OR

Discuss the working steps of Kardex system in detail.

4. Discuss the process of document procurement through 'Dealer library Plan' and 'Standing order Method' separately.

OR

Discuss various methods of budget estimation with the prominent recommendations.

5. Write a short note on 'Marketing Mix'.

OR

What do you mean by shelf list ? Discuss its role in the process of stock verification in detail.

Section - C
(Objective Type Questions)

Note: Answer may be in **one word** or in **one to three sentences**. Each question carries **1** marks.

6. Answer **all** questions :

- (i) "A Theory of Human Motivation" was written by Abraham Maslow in the year
- (ii) Write down the complete title of Act of legal Deposit System.
- (iii) U.S. Deptt. of Defence has adopted P.P.B.S. in the year
- (iv) Which chemical is used to protect books from insects and pests ?